



NEWS



Queensland
Professional
Credit Union Ltd



MONTHLY NEWSLETTER

JUNE 2010

From the CEO

Queensland Professional Credit Union is excited to be a part of the new Credit Union and Building Society public awareness campaign. The campaign clearly communicates what makes credit unions and building societies a real alternative to banks.

Many of your family and friends will see this campaign and I encourage you all to promote the benefits of being a member of our credit union. Further information is included in the article below.

Paul Mc Grath

It all comes back to you

It is estimated that the major four banks spend in excess of \$100 million on advertising each year. In order to increase consumer's awareness of the alternatives, 82 credit unions and building societies have backed a recently launched public awareness campaign called **'It all comes back to our members'**.

It may surprise you to know that credit unions and mutual building societies have been part of the Australian community since the 1850's when the first building society was established. The first modern credit union was established in 1946. The shared philosophy of a membership driven approach continues to provide beneficial banking alternatives to this day. According to new ABS figures released recently, nearly one in ten homeowners are using a credit union or building society for their home loan.

4.5 Million Australians are already with a building society or credit union. That's almost a quarter of the population benefiting from the savings provided by a membership focused financial organisation. With consistently better home loan rates, less fees and profits that return to the members, it is expected that their market share, which has increased from 6.4% to 8.6% in the past year, will continue to grow.

4.5 Million Australians are already with a Building Society or Credit Union.

The resilience of Queensland Professional Credit Union is one of the good news stories of the global financial crisis. Whilst a lot of attention during the financial crisis was on government

efforts around the world to stabilize large banks, we remained strong because we have a secure member base and our structure is such that we lend from our retail deposits rather than accessing wholesale markets.

The first burst of advertising, launched on nationwide television in early May, runs until the end of June and includes sponsorship of the hugely popular Australia's Got Talent series. Each time you vote for your favorite act, you get an entry into a special competition to win \$50,000, thanks to the "All comes back to our members" campaign. The winner will be announced on the show finale on June 15th.

Look out for the TV campaign on Network 7, 9, 10 and Prime and make sure you vote in the Australia's Got Talent competition to be in to win.



Credit Union and Building Society group

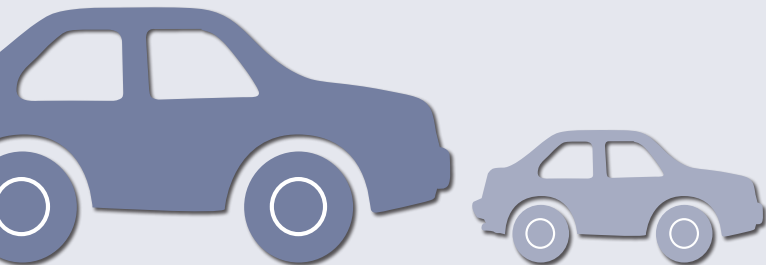
To find out more about the range of credit union banking services you may not already be benefiting from, call us today on **1800 172 054**.

Go to www.qldprofcu.com.au or FREE Call 1800 172 054



Special offer for car buyers

Are you or any of your family buying a new car?



Right now you can secure a \$20,000 loan for just \$99.50 a week. Upgrade to a new model or help your children buy a reliable vehicle today.

- No establishment fee
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To find out more, call our Loans Department on (07) 3114 5099 or **FREE Call 1800 172 054**

Loan offer based on a term of 60 months. Fees & charges apply. Loan approval subject to the Credit Unions normal lending criteria. Offer current as at 20/05/10.

Contact us

Head Office

85 George Street (Cnr George & Mary)
Brisbane QLD 4000
Postal Address
PO Box 12140, George Street
Brisbane QLD 4003
Telephone (07) 3221 6444

Services Guide

We are here to help you with all of your financial needs. Simply contact us to discuss your particular requirements.



QNET www.qldprofcu.com.au

Manage your banking needs on-line



QPHONE 1300 360 620

24 hour telephone banking
Register for QPhone on (07) 3114 5000



Over the Counter

Level 1, 85 George Street (Cnr George & Mary)

Opening hours: 8:30am - 4:30pm
Monday - Friday

Withdrawals of \$1000 or more require
24hrs notice.

Loans - (07) 3114 5099

For all types of loan assistance including
home, car, consumer and personal loans

Accounts - (07) 3114 5000

Account balances, membership enquiries,
change of address and any other information
you may require.



Email contact@qldprofcu.com.au

Please use this address for all email
correspondence to ensure your enquiry is
answered promptly.



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